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Tuesday, February 26, 2008



California Society

Certified Public Accountants Ms. Monica Desai Chief, Media Bureau Federal Communications Commission 445 12th Street, S.W. Washington, DC 20554

Subject: In the Matter of Broadcast Localism (MB Docket No. 04-233), Report on Broadcast Localism and Notice of Proposed Rulemaking

The California Society of CPAs and CalCPA Institute understand that the FCC has initiated a Notice of Proposed Rulemaking on broadcast localism that asserts that broadcasters may not be adequately serving their communities. I wish to inform you that KABC-TV has been greatly involved with the Los Angeles community and has provided numerous public services to the area.

In particular, CalCPA has had the pleasure of working with KABC to assist listeners with their income tax preparations. KABC has hosted on-the-air tax call-ins twice a year for each of the past four years. During these call-ins, 10 to 12 CalCPA members answer phone inquiries from KABC viewers. Our CPAs advise viewers about deductions, tax credits and other issues that affect their federal and state income tax filings. Viewers also learn ways they can improve management of their finances. These events, which are typically held in late November and early March, average about 300 calls over 2 ½ hours during KABC's evening news broadcast. We look forward to continuing this relationship with KABC for many years to come—particularly since it provides a worthwhile service to the public.

In light of the above, we at CalCPA believe that no further regulation is needed to ensure that KABC-TV serves the local community.

Sincerely,

Bill Spaniel

Public Relations Manager

California Society of CPAs / CalCPA Institute

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